If You Miss Your SHOPPING NEWS PHONE RAndolph 2315

DALY CITY SHOPPING NEWS

Complete Coverage in Daly City and Colma

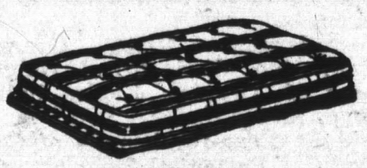
Published Each Friday — Daly City, San Mateo County, California, Friday, January 21, 1944 — Door Handle Distribution

"EDWARDS"
PRESCRIPTION
DRUG STORE
6212 Mission Street

100 Aspirin Tabs. 20c
Aluminum Vest Pocket Flashlights - 50c
Wrist Straps 25c & 35c
Pal Razor Blades double edge, 4 for 10c
Coty Face Powder
Lunch Boxes with vacuum bottles
15½ oz. jar ADS Brushless Shaving Cream 59c
Drene Shampoo
Halo Shampoo
Dextro Maltose No. 1 1 lb. and 5 lbs.
Liquors and Cordials
GIN - fifths & quarts
RUM - fifths
WINES - fifths & qts.
Champagne - 5th $2.60

Custard and Pumpkin Pies
King Cakes

DANISH PASTRY
Homemade Layer Cakes
Devil's Food Cakes
ALWAYS DELICIOUS
OCEAN VIEW
BAKERY
Open from 7 a. m. to 9 p. m.
Closed All Day Mondays
98 Broad St. at Plymouth
Karl Hoefflin, Prop. RA. 9326



Get Your
MATTRESS
RENOVATED
NOW — while materials and labor are *available*
All Our Work Absolutely
GUARANTEED
ONE DAY SERVICE
DALY CITY MATTRESS COMPANY
6754 Mission DEl. 9792

Our Careful Cleaning
MAKES CLOTHES LAST LONGER
•
8-HOUR SERVICE
We Operate Our Own Plant
ALL CLEANING DONE ON PREMISES
DALY CITY CLEANERS
6274 Mission Street Phone DElaware 5261

RUG AND FURNITURE CLEANING
•
REB'S UPHOLSTERY SHOP
26-28 Hillcrest Drive DElaware 4591

Phone RAndolph 9805
6498 Mission Street
We Call and Deliver
Mechanic On Duty
Let us reline your brakes, recap your tires for safer driving.
GET BETTER MILEAGE WITH A MOTOR TUNEUP
•
JEAN'S SUPER SERVICE STATION
AUTO REPAIRING AND BATTERIES
Rio Grande Products Greasing and Oiling

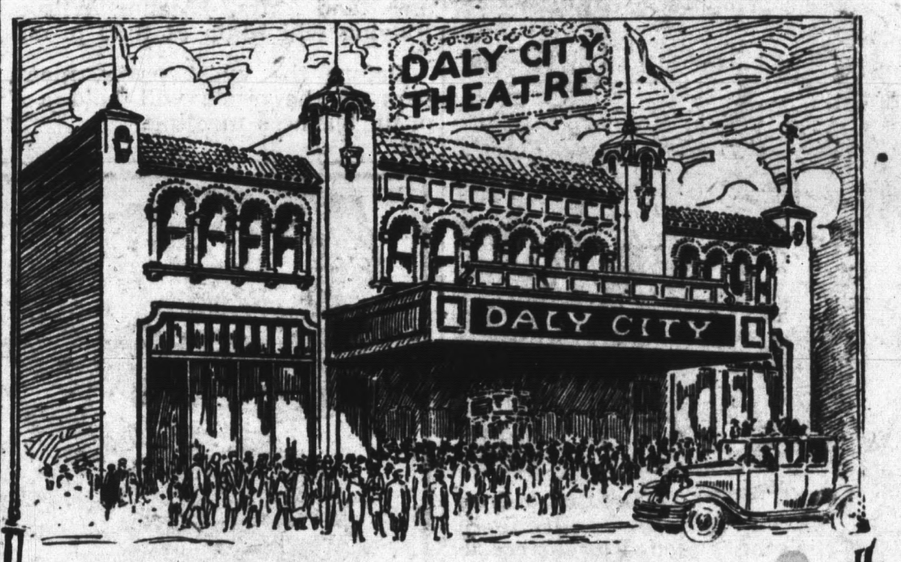
Buy Bonds
AND HAVE YOUR RADIO FIXED WITH THE CHANGE
BYRNE RADIO STORE
RAnd. 7782 6241 Mission Street Opp. Daly City Theatre

DOLAN
6939 Mission Street
Opposite Jefferson Union High School
BUILDING
supplies in "new or eeml."
Lumber, Doors, Windows, Wall Board, Roofing, Plumbing Fixtures, Pipe, Fittings, Toilets

MIDTOWN LIQUOR STORE
7144 Mission Street
Phone ELkridge 2128
ADVERTISED BRANDS OF QUALITY LIQUORS, WINES, BEERS, MIXERS AND TOBACCOS AT MIDTOWN
CLOSED SUNDAYS
We recommend Midtown Cleaners & Pressers 7142 Mission Street

JOBBING and REPAIRING OF ALL KINDS
PATENT CHIMNEYS, FURNACES AND WATER HEATERS OF EVERY DESCRIPTION
•
STATE SHEET METAL WORKS
(Formerly DOWNALL Sheet Metal Works)
6084 Mission St. RAndolph 10153

KEEP 'EM ROLLING!
WE HAVE ESSENTIAL BATTERIES, SPARK PLUGS, FILTERS, etc.
CHECK YOURS NOW
Get Them While Available!
FRANK'S UNION SUPER SERVICE STATIONS
No. 1 — 6200 Mission St.
No. 2 — Alemany Blvd. at Sickles



NOW PLAYING—
Thursday, Friday, Saturday, Jan. 20-21-22—
JAMES CAGNEY, GRACE GEORGE in
"JOHNNY COME LATELY"
Also MONTY WOOLLEY and GRACIE FIELDS in
"HOLY MATRIMONY"
Sunday, Monday, Tuesday, January 23-24-25—
BETTY GRABLE, ROBERT YOUNG in
"SWEET ROSIE O'GRADY"
Also RUTH WARWICK, JOAN CARROLL, TOM KENNEDY in
"PETTICOAT LARCENY"
Wednesday, January 26—
DAVID BRUCE, JUNE VINCENT, HARRIET HILLIARD in
"HONEYMOON LODGE"
Also ROY ROGERS in
"MAN FROM MUSIC MOUNTAIN"
Thursday, Friday, Saturday, Jan. 27-28-29—
JEAN ARTHUR, JOHN WAYNE in
"A LADY TAKES A CHANCE"
Also EAST SIDE KIDS in
"MR. MUGG STEPS OUT"

DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3215

MRS. D. M. BOYNTON ..... Editor and Publisher
CLAUDE N. MOORE ..... Business Manager

INVEST IN VICTORY

A few weeks ago Lieutenant Commander "Butch" O'Hare, the flyer who tumbled five Jap planes out of the sky in one day, vanished in the Pacific while trying to send more fighters of the Son of Heaven "down to earth."

More recently, Major Gregory Boyington, one of America's three all-time "Ace of Aces," with 26 Jap skywagons notched on his gun, followed O'Hare into the land of silence.

When we read of these men we feel as if something within us dies with them. We think—If there were only something I could have done to save them.

Wishing doesn't help. But we can do much to protect those who are still carrying on. Putting every last cent we can spare into War Bonds is one way of doing it. Only by doing our full share—and more—can we be worthy of such men. We must buy Bonds not only to supply ammunition and equipment for the O'Hares and Boyingtons still fighting "out there," but to prevent inflation so that these men will not have to come back to a country laid low by economic chaos which inflation would create.

Now with the Fourth War Loan drive under way, it should be our privilege to back it to the limit. As in the past, business and industry will give their all-out support. In fact, business and industry have never stopped backing the sale of War Bonds since they were first sold. California's statewide branch banking institution alone has sold approximately $800 million in small War Bonds to the public since Pearl Harbor.

This is one of the most outstanding records of any single organization in the United States. But sales records such as these, and the greater records that must be made, cannot be accomplished solely on the efforts of the organizations selling Bonds. The public must respond with its dollars—especially in this drive where the quota for individuals is $5½ billion.

Thousands of O'Hares and Boyingtons—America's finest young men—have invested their lives in victory. Certainly we can invest our dollars.

Vibrant Note

BRIGHT COLORS season a drab winter wardrobe as effectively as spice does food. Vibrant cerise wool was chosen by CBS actress Ethel ("New-Horizons") Everett for an all-occasion pictorial suit with disarmingly feminine trim of perfectly matched crocheted jabot, lapel ruching and soft forward-tilting turban. Choose your most becoming high shade. It's bound to be a spirit lifter.

Druids Announce January 24 Whist

What are your plans for next Monday evening? How about attending a whist party where a good time and many nice prizes are assured?

Hillcrest Circle No. 143, U. A. O. D., will give a public whist, Monday evening, January 24, at Masonic hall, 17 Hillcrest drive. Chairmen are Mrs. Winifred Evans and Mrs. Eleanor Wilson. Playing will begin at 8:30 p. m.

Before the whist party, members of the circle will hold a 7 p. m. business meeting.

Activity Calendar

Friday, Jan. 21

10 a. m.-4 p. m.—
Regular meeting, Red Cross Sewing workroom, Theatre hall. VOLUNTEERS NEEDED!

8 p. m.—
Regular meeting, Brownie Scouts No. 7, No. 5 firehouse, Oliver and Bellevue.

3:30 p. m.—
Regular meeting, Girl Scout Troop No. 2, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

4 p. m. —
Regular meeting, Cub Den No. 3, Pack No. 141, 249 Woodrow street.

4 p. m. —
Regular meeting, Cub Den No. 4, Pack No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

8 p. m.—
Installation, Vista Grande Camp No. 6035, Royal Neighbors of America, Eagles hall.

8:30 p. m.—
Public whist for benefit of Our Lady of Perpetual Help church, Masonic hall, 17 Hillcrest drive.

Monday, Jan. 24

All Day—
Rummage Sale, Woodrow Wilson P. T. A., 6307 Mission street.

3:30 p. m.—
Regular meeting, Girl Scout Troop No. 4, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7 p. m.—
Regular meeting, Boy Scout Troop No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7 p. m.—
Business meeting, followed at 8:30 p. m. by public whist, Hillcrest Circle No. 143, U. A. O. D., Masonic hall.

8 p. m.—
Regular meeting, Auxiliary No. 3, D. C. F. D., Mission and Westlake.

8 p .m.—
Regular meeting, Daly City Council, City hall, 75 Wellington avenue.

8 p. m.—
Regular meeting, Company No. 6, D. C. F. D., Werner Avenue firehouse.

Tuesday, Jan. 25

All Day—
Rummage Sale, Woodrow Wilson P. T. A., 6307 Mission street.

2 p. m.—
Public whist, Ladies Home club, Werner Avenue clubhouse.

4 p. m.—
Regular meeting, Cubbies, Pack No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7:30 p. m.—
Regular meeting, Crocker Lodge No. 454, F. & A. M., Masonic hall.

8 p. m.—
Regular meeting, Daly City Band, No. 5 firehouse, Oliver and Bellevue.

8 p. m.—
Devotions, Our Lady of Perpetual Help church, 60 Wellington avenue.

Wednesday, Jan. 26

10 a. m. - 4 p. m.—
Regular meeting, Red Cross Sewing workroom, Theatre hall. VOLUNTEERS NEEDED!

12:10 p. m.—
Regular meeting, Daly City-Colma Lions club, Colonial Drive Inn.

7:30 p. m.—
Regular meeting, Auxiliary No. 7, D. C. F. D., 188 Santa Barbara avenue.

7:45 p. m.—
Weekly prayer meeting, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

8 p. m.—
Regular meeting, Company No. 2, D. C. F. D., Santa Barbara and Parkview avenues.

8:30 p. m.—
Public whist, Cypress Circle No. 14, U. A. O. D., Colma Community Center building, Dunks street.

"Every dime and dollar not vitally needed for absolute necessities should go into WAR BONDS and STAMPS to add to the striking power of our armed forces." —FRANKLIN D. ROOSEVELT, President of the United States.

Hillcrest Circle No. 143, UAOD
PUBLIC WHIST
Monday, Jan. 24 - 8:30 p. m.
MASONIC HALL
17 Hillcrest Drive
Sc. Cds. 25c Nice Prizes

Have
AUTO GLASS INSTALLED
HERE - NOW!
Winter rains are on the way -- start today to make your present car last longer!
For estimate call
COLMA AUTO PARTS
7244 Mission St. Phone RAndolph 7279

GET WELL AND KEEP WELL!

● Yes, that's a slogan tuned to our times. It's more than a catch-phrase, too—it's a mighty good rule to live by, especially now when the nation needs every ounce of our energy. If you're ill, see a good Doctor and, of course, bring his prescription here for careful compounding.

McGRAW BROTHERS
Prescription Pharmacists
"THE CORNER DRUG STORE"
Daly City RAndolph 6012

RELIABLE PRESCRIPTIONS

Smartly Styled Dresses
$5.98 to $10.98

LINGERIE

Ladies' Rayon Slips	$1.98
Rayon Panties	59c to $1.00
Ladies Gowns	$2.98
Pantie Girdles	$1.19
Boys' and Girls' Anklets	20c to 35c
Ladies' Anklets	15c to 25c
Ladies' Rayon Hosiery, 42 gauge	89c

SHEPHERD SPECIALTY SHOP
6389 Mission St. JU 4-9034
Daly City Dr. Shagholan Bldg.

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BETTER PRINTING OF ALL KINDS, INCLUDING:

Letterheads,
Envelopes,
Business Cards,
Circulars,
Statements,
Office Forms,
Menus,
Booklets,
Announcements,
Tickets,
Posters,
Programs,
Labels

CHECK YOUR NEEDS NOW

PROMPT DELIVERY, REASONABLE PRICES

JUST TELEPHONE
DALY CITY RECORD
RAndolph 3215

Buy Bonds & Stamps

BUY WAR BONDS AND STAMPS REGULARLY.

Julia gives 3 good, hearty soup recipes

It's amazing, how many different varieties of hearty, stick-to-the-ribs soups there are—and how easy they are to prepare. Suppose I stir your imagination with some specific recipes?

MEATLESS BEAN SOUP

1½ cups dried beans
1 cup coarsely chopped onion
¾ cup thinly sliced celery
2 tbsps. shortening
9 cups water
1½ tsps. salt
¼ tsp. dry mustard
¼ tsp. thyme
¼ tsp. pepper
2 tsps. vinegar

Pick over and wash the beans. Saute onion and celery in hot melted shortening in heavy 4-qt. kettle until limp but not brown. Add beans and water; cover. Cook slowly until beans are mushy (about 3 hours). Mash beans. Add seasonings and vinegar. Serve garnished with egg or lemon slices. (Can serve 6.)

COUNTRY SOUP

2 medium-size potatoes
2 small turnips
3 small onions
1 large carrot
¾ cup sliced celery
2 tbsps. enriched flour
2 tbsps. cold water
1 tbsp. butter or margarine
2 tsps. salt
⅛ tsp. pepper
milk

Wash, peel and dice potatoes, turnips, onions and carrot. Add celery; cook in boiling water to cover in 3-qt. saucepan until tender (about 20 mins.). Drain vegetables, saving liquid. Cool vegetables thoroughly. Force through fine sieve, making about 5 cups puree. Make paste of flour and cold water; add to vegetable puree. Cook until slightly thickened (about 10 mins.), stirring frequently. Add vegetable liquid combined with enough milk to make 1½ cups, butter or margarine, and seasonings. Heat thoroughly. (Can serve 6.)

FISH-CORN CHOWDER

2 tbsps. drippings
3 tbsps. flour
4 cups milk
½ to 1 tsp. salt
¼ tsp. onion salt
1½ cups cooked flaked fish
1½ cups thinly sliced celery
2 cups whole kernel corn

Make white sauce: Melt drippings, blend in flour, add milk gradually and cook until thickened. Add remaining ingredients and heat well. Serve at once. Serves 6, allowing 1 cup per serving.

NOTE: One No. 2 can oysters can be used in place of fish.

* * *

Incidentally, ever stop to think that a good soup can be made immeasurably better by adding garnishes? It's true. And here are some suggestions:

For Thick Soups: Thin slices of lemon on bean or lentil soups—Thin slices of pickle, grated cheese or sieved yolk of hard-cooked egg on chowders—Rings of green onion stems or thin slices of onion on bean soup.

For Vegetable or Clear Soups: Popcorn—Bits of diced bacon—Thin slices of fried frankfurters—Thin slices of small tomatoes — Blobs of cottage cheese—Thin slices of hard-cooked egg.

* * *

Why not be a soup-chef?

Julia Lee Wright Director
Safeway Homemakers' Bureau

SAFEWAY
Homemakers' Guide

Bulk food values

Buying beans for that "hearty soup"? Get them at Safeway where you know the quality is *high* and the prices are *low!* Stock up this week on nutritious "bulk foods"—typical values are listed below.

Macaroni & Spaghetti, American Beauty—2-lb. cello 25¢
Beans M.J.B. White or Pink, (4 pts.)—2-lb. 23¢
Split Peas Washburn green or yellow—1-lb. pkg. 13¢
Soup Mix Rancho, Dehyd., Asst.—Pkg. 4 for 29¢
Soup Mix Lipton Cont. Noodle—Pkg. 8¢

FONTANA PASTE
ASSORTED
3 Packages 25¢
Macaroni & Spaghetti 2-lb. pkg. 25¢

Lentils Washburn—1-lb. pkg. 14¢
Rice S & W Brown—2-lb. ctn. 24¢
Beans White, Copeland, Pre-cooked, (1 pt.)—8-oz. ctn. 13¢
Flour Kitchen Craft, (enriched)—No. 10 bag 51¢
Flour Gold Medal, (enriched)—No. 10 bag 59¢

FARM-FRESH PRODUCE

When you buy such things as oranges and beets by *weight*, you get your full money's worth—and they're mighty good eating!

POTATOES U. S. No. 1 Russets 10 lbs. 42¢
ORANGES Nice Juicy Navels 3 lbs. 27¢
PEARS Winter Nellis Fine for Cooking or Baking 2 lbs. 29¢

AVOCADOS Fancy Fuertes Lb. 29¢
LETTUCE Fancy Solid Heads—Lb. 8¢

EVERYDAY VALUES

Grapefruit Juice Town House—46-oz. can 29¢
Malted Milk Hawaiian Poyo, Choc.—12-oz. 43¢
Raisins Mission seedless, (8 pts.)—2-lb. cello 23¢
Soda Crackers Guthrie—2-lb. ctn. 15¢
Oleomargarine Sunnybank, (6 pts.)—1-lb. 19¢
Eggs Breakfast Gem, Lge., Grade A—Ctn. doz. 50¢
Sandwich Spread Lunch Box—16-oz. jar 25¢
Wheat Meal Grape Nuts—30-oz. ctn. 21¢

2nd WEEK ★ SAFEWAY'S COFFEE CARNIVAL

This is the SECOND Big Week of Safeway's Great COFFEE Carnival!

HERE at Safeway we're offering you positively DEE-LICIOUS Coffee — your favorite brands—and if you like TEA, we're also offering during this second Carnival Week, DEE-LIGHTFUL Tea—blended by masters of the art! Come right in LADEEZ and gentlemen, come right in and buy—TODAY!

Edwards Coffee Vac.-pack—1-lb. glass 28¢
Maxwell House Coffee, Reg. or drip—1-lb. gl. 31¢
Nob Hill Coffee Whole roast—1-lb. pkg. 24¢

Airway Coffee Whole roast—1-lb. pkg. 20¢
Hills Blue Coffee 1-lb. pkg. 27¢
S&W Coffee Reg. or drip—1-lb. pkg. 30¢
Canterbury Tea O.P.&P.—½-lb. ctn. 22¢
Lipton Tea Yellow Label—½-lb. ctn. 26¢

Miscellaneous Values

Pepsi-Cola (plus deposit)—12-oz. bottle 6 for 25c
Barbecue Sauce Derby, (not rationed)—5-oz. 9c
Lime Juice Tango—12-oz. glass 33c
Marmalade Orange, Mary Ellen—1-lb. glass 22c
Prunes Hunts Supreme, Italian (15 pts.)—No. 2½ 15c
Peas Little Farmer, (15 pts.)—No. 2 can 2 for 19c
Karo Syrup Blue—1½-lb. glass 15c

SOY BEANS Loma Linda, (2 pts.)—17-oz. glass 15¢
WALNUTS Emerald—1-lb. cello 39¢

Dog Food Kellogg, Gro-Pup—25-oz. pkg. 22c
Tomatoes Gardenside, (15 pts.)—No. 2½ can 12c
Peas Libby, Fancy Sugar, (15 pts.)—No. 2 can 15c
Green Beans Hargis Cut, (not rationed)—No. 2 10c
Corn Del Monte, W.K., v.p., (10 pts.)—12-oz. 14c

DEVILS FOOD LAYER CAKE
Two Layers Devils Food cake filled and iced with Creme icing topped with toasted sliced almonds. 33¢

ORANGE SNAILS Pkg. of 4 15c

SNOWDRIFT SHORTENING (15 pts.)—3-lb. glass 65¢
LINIT STARCH THE PERFECT LAUNDRY STARCH 12-oz. ctn. 9¢
CIGARETTES Avalon, Domino, Wings (king), and Twenty Grand 2 Pkgs. 25¢ Carton 1.22

★ ★ ★ **HELP FIGHT INFANTILE PARALYSIS** ★ ★ ★
Join in the "MARCH OF DIMES" Jan. 14—31
This worthy movement deserves your support.

RATION TIME TABLE

GREEN STAMPS
D—E—F
Expire Thursday, January 20th
G—H—J
Good through February 20th
BROWN STAMPS
R—S—T—U
Good through January 29th
SUGAR STAMP NO. 30
Ration Book 4 Good for 5 Lbs.
Through March 31st

TRY THIS
EXTRA SPECIAL VALUE
DUCHESS DRESSING
FOR SPARKLING SALADS

½ Pint 9¢ Pint 15¢

All advertised items including produce subject to stock on hand and price changes made necessary by market fluctuations or new regulations from O.P.A.

Prices in this ad are effective Tuesday through Saturday, January 18 to 22, inclusive, in San Francisco, Oakland, Alameda, Berkeley, Richmond, Hayward and other cities and towns in San Mateo, Alameda and Contra Costa Counties unless changes are required as a result of new OPA regulations.

A SHORT, SHORT STORY—WITHOUT WORDS

And this is the moral—

If you want to hold your budget down and have your savings add up—shop regularly at Safeway. Because all needless in-between costs are cut out. Safeway prices are low on every item, every day.

SAFEWAY

Want To Do Your

Then Help Hold Dow

An appe t

Isn't it up to all of us civilians to hold down to fight the high cost of living? Here a report

PURCHASING

Buy only what you really *need.* Spending can't create more goods. Excess buying only makes goods scarce and prices higher. So make everything you have last longer. "Use it up, wear it out, make it do, or do without."

PRICES

Price ceilings are for your protection. When you pay more, you're a party to a black market that boosts prices. And if prices go up through the ceiling, your money will be worth less. Buy rationed goods *only* with stamps.

TAXES

Pay them willingly. High taxes today are the cheapest way of paying for the war. And isn't it easier to pay higher taxes now while we have the extra money? Every dollar put into taxes is one dollar less to compete for available goods and push up prices.

DEBTS

Pay them off! That will make you independent now and make your position a whole of a lot safer against the day you may be earning less. So pay off every cent you owe—and avoid making new debts.

THIS ADVERTISEMENT PREPARED UNDER THE AUSPICES OF THE WAR AD... THE OFFICE OF WAR INFORMATION AND THE OFFICE OF ECONOMIC STABIL... WC COUNCI...

T. R. HOPMAN
Electrician
RADIO SERVICE
DElaware 5629

KEEP ON
Backing the Attack!
WITH WAR BONDS

BUY MORE WAR BONDS and STAMPS!

BUY MORE BONDS for VICTORY

GELSI'S PLACE
MIXED DRINKS
BEER - WINE
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FRESH EGGS - BUTTER
Highest Quality - Lowest Prices
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Milk Shakes - Sodas - Sundaes
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Electric Motors - Any Type
Any Size - Bought - Sold
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For Young And Old Alike
Ice Cream - Sodas - Sundaes
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RAndolph 9639

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"Joe" "Fred"
MATHER BROS.
AUTO REPAIRING
WELDING
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GOODNESS! LAURA LEE CANDIES
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Expert Haircutting For The Whole Family
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JU 4-9034
Dr. Shaghoian Bldg.

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DElaware 0868

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McGRAW BROTHERS
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"The Corner Drug Store"
6300 Mission Street
RAndolph 6012

T. B. Jones
WARDROBE
Cleaners and Pressers
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JUniper 4-8321

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CUT 'N KURL BEAUTY SALON
All Lines Beauty Culture
Prices Very Reasonable
6654 Mission Street
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LADIES' APPAREL
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66 School Street
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Staple & Fancy Groceries
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301 Miriam Street
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Metal for Uncle Sam
7201 Mission RAnd. 9592

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Individual Hair Dressing
Scalp Treatments
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WARSHAWSKI'S DRY GOODS
Furnishings - Shoes
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Old Floors Resurfaced and Refinished
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Comply With Dimout Regulations

BUY WAR BONDS!

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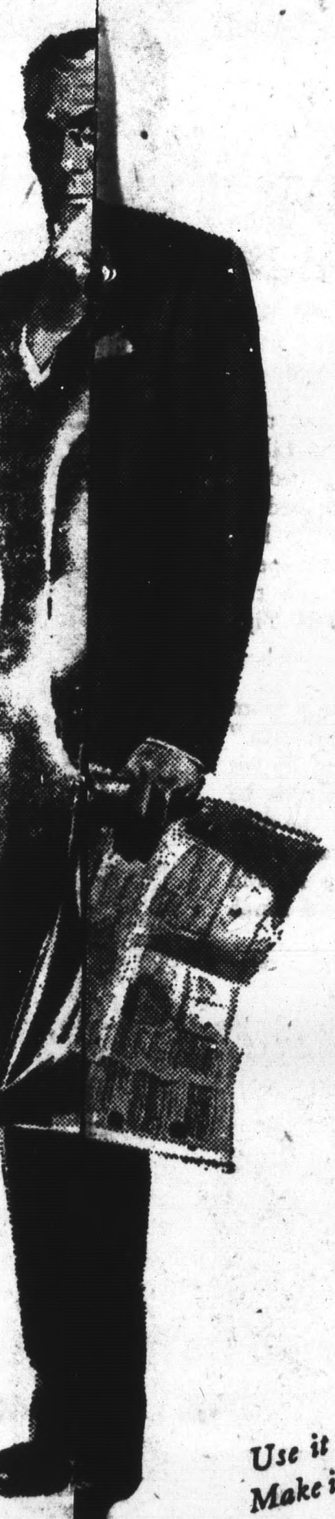
6277 Mission Street
Phone DElaware 7207

r Part For Victory?

Dyn Prices!

ope to reason

hold down . . . isn't it to our own best interests
Here are important ways we can help to hold down prices



WAGES

Don't ask more money in prices for the goods you sell or in wages for the work you do. That puts prices up for the things all of us must buy. We're all in this war together—businessmen, farmers and workers. Increases come out of everybody's pocket—including *yours*.

SAVINGS

Money in the savings bank will come in handy for emergencies. And money in life insurance protects your family, protects you in old age. So put your money in either or both. Savings banks and insurance companies are helping to finance the war and that money can't push prices up.

WAR BONDS

Buy all you can afford and hang on to them. Bonds put your money to work fighting the war—money that might otherwise be boosting prices by bidding for scarce goods. And War Bonds mean safety for you today against high prices and safety tomorrow against want.

Use it up . . . Wear it out
Make it do . . . Or do without

HELP US KEEP PRICES DOWN

NG COUNCIL IN COOPERATION WITH

Joseph Sarto
VILLA SANITARIUM
Vale and Werner Streets
RAndolph 3636

A. J. GAGGERO
INSURANCE
7377 Mission Street
DElaware 8485

PAUL G. SELMI
REAL ESTATE - INSURANCE
NOTARY PUBLIC
39 Wellington Avenue
DElaware 2663

Mrs. Dezolina Scocca
MIDTOWN LIQUOR STORE
Daly City's Finest Wine and Liquor Center
Open Every Day
7144 Mission Street
ELkridge 2128

DOLAN BUILDING SUPPLY CO.
Lumber - Doors - Windows
Plumbing - Roofing
"New or Equal"
6939 Mission Street
RAndolph 6995

MAKE EVERY PAY DAY WAR BOND DAY
STOP SPENDING—SAVE DOLLARS

Mrs. Eula Jakobsen
Spirella
Individual Corsetiere
Dress - Surgical
RAndolph 6895
332 Miriam St. Daly City

E. J. Allen
Daly City Mattress and Upholstering Co.
Mattresses Renovated
Made to Order
6754 Mission Street
DElaware 9792

L. Pinochi & L. Stanghellini
LUCCA MEAT MARKET
Mission Road Near Market St.
7370 Mission Street
RAndolph 6102

10 Per Cent Is Not Enough
BUY MORE WAR BONDS

B. Lasswell & I. Lasswell
W. C. LASSWELL & CO.
Morticians
6154 Mission Street
RAndolph 0100 - 0610

DALY CITY RECORD
PRINTING - PUBLISHING
3317 San Jose Avenue
RAndolph 3215

H. Werle
BUNGALOW NURSERY and FLOWER SHOP
Potted, Bedding and Novelty Plants
Flowers For All Occasions
Hillside Blvd. RAndolph 3718

F. & S. Bryant, Props.
DALY CITY NURSERY
Wholesale - Retail
JUMBO PANSIES
Now Ready
Time To Start Your
VICTORY GARDEN
559 San Diego Avenue
DElaware 9907

BUY BONDS!
Help Your Country NOW

A. M. HARRISON
PLUMBING and HEATING
HOME APPLIANCES
Sales and Service
6236 Mission Street
DElaware 1991

BUY MORE BONDS!

Dependable Radio Repairs
BYRNE
6241 Mission Street
RAndolph 7782

A. Sardi, Mgr.
CENTRAL CLUB
BEER - WINE - WHISKEY
On Sale - Off Sale
6282 Mission Street
RAndolph 9616

SAVE YOUR TIN CANS

John Sacaldasis
DALY CITY COFFEE SHOP
FOR GOOD MEALS
6339 Mission Street
ELkridge 2657

BUY!
WAR BONDS and STAMPS

Jim Crudo
HILLTOP LODGE
DANCING
COCKTAILS
22 Hillcrest Drive
RAndolph 9591

Lina Sereni
ITALIAN CAFE
Homemade Sandwiches
BEER - WINE
6630 Mission Street
ELkridge 0616
Res. RAndolph 9589

10% OF INCOME IS OUR QUOTA IN WAR BONDS

George Spoulos
THEATRE GRILL
FOOD OF QUALITY
CHEERFUL SERVICE
6233 Mission Street
RAndolph 9787

Tiny Britton
TINY'S NEW PLACE
MUSIC & DANCING
Every Night
6045 Mission Street
RAndolph 9583

Bob Witt
WIT'S END CAVE
DANCING EVERY NIGHT
Finest of Foods
RAndolph 9845
6055 Mission Street

Alex A. Johnson & Son ROOFING COMPANY
Tar and Gravel and Shingle Roofs
142 Winchester Street
DElaware 8418

Harry Gilmore
Gilmore's Inn
BEER - WINES - LIQUORS
SANDWICHES - TOBACCO
DElaware 1286
6456 Mission St. Daly City

PACIFIC COAST AGGREGATES
Ready Mixed Concrete
SAND - ROCK - GRAVEL
Pabco and Fir-Tex
Building Materials
Junipero Serra Blvd.
DElaware 3438

John Soldavini
BELLI MOTOR COMPANY
BUICK and CHEVROLET
SALES and SERVICE
San Pedro Rd. at Mission St.
Phone DElaware 6300

J. O. Carr
CARR'S SERVICE
Complete Lubrication Service
Washing and Polishing
6755 Mission Street
RAndolph 9755

We Specialize In Lubrication
Free Pick Up and Delivery Service
HAMMAR'S
Shell Service
Phone RAndolph 9821
6098 Mission St., corner of Goethe

Frank Rehe and Staff
FRANK'S UNION SUPER SERVICE STATION
Motor Work Our Specialty
OPA Tire Inspection
6200 Mission Street

Frank C. Neumann
DALY CITY SHEET METAL
AIR CONDITIONING
Gas and Coal Furnaces Installed
General Repairing
6512 Mission Street
JUniper 4-4469

A. L. STOCKTON
Lumber Company
Redwood & Pine Lumber
Builders' Supplies
General Millwork
6100 Mission DEL. 6320

Keep on Backing the Attack with your purchases of WAR BONDS. Give War Bonds for Christmas.

Henry Combe
DALY CITY THEATRE
Mission & Flournoy
YUkon 2112

Vic Gotelli
JEAN'S SUPER SERVICE STATION
RIO GRANDE PRODUCTS
Auto Mechanic On Duty
Greasing and Oiling
6498 Mission RAndolph 9805

Pasquale Stanghellini
LUCCA RAVIOLI CO.
QUALITY GROCERIES
7370 Mission Street
RAndolph 6102
Residence - 151 Mateo Ave.
Res. Phone DEL 5739

Make it a thrifty CHRISTMAS—give WAR BONDS. Keep on BACKING THE ATTACK.

Volunteer For CIVILIAN DEFENSE

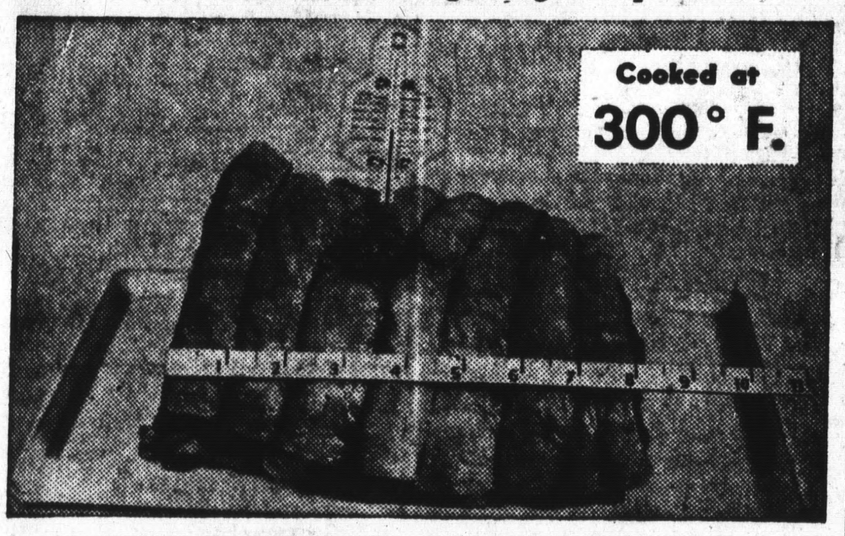
John J. Fahey, Sr.
INSURANCE REAL ESTATE
3 Wellington Avenue
DElaware 2981

Peter Venturino
PACKARD GMC
SALES and SERVICE
5975 Mission Street
RAndolph 9922

"Red" Keithley
KEITHLEY'S MARKET
Quality Groceries - Fruits Vegetables
6390 Mission RAnd. 5884

MAKE MEAT POINTS GO FURTHER!

3 lbs. 4 oz. Lost in Cooking at High Temperature



Only 1 lb. 7 oz. Lost in Cooking at Low Temperature

With wartime restrictions limiting the amount of meat available to the family table, low temperature meat cookery of beef, pork, lamb, or veal, which yields 15 per cent more servings on the average, is valuable in helping the American Housewife get the maximum from her meat allowance. These two roasts weighed exactly the same before cooking and were cooked to the same degree of doneness. The roast cooked at the high temperature (above) lost three pounds four ounces in cooking. The roast cooked at low temperature (below) lost only one pound seven ounces and provided six to eight more servings than the roast cooked at high temperature.

Whether roasting, broiling, panbroiling, braising, or cooking in water, it pays to cook all meat slowly at low temperatures. The advantages are: 1. Less shrinkage—more servings; 2. Less fuel used; 3. Meat more uniformly cooked; 4. Meat more tender and better flavored; 5. Constant watching unnecessary; 6. Spattering and burning eliminated; 7. Easier to carve.

Prepared by National Live Stock and Meat Board

Dream Stuff

SCULPTURED lines and delicate workmanship give special charm to the pink chiffon boudoir robe and satin gown worn by CBS actress Ethel ("New Horizons") Everett. A molded midriff of lace joins the softly gathered bodice and bias cut skirt. Back detail of the lace yoke adds beauty and easy shoulder comfort.

KEEP ON Backing the Attack! WITH WAR BONDS

A Non-Rationed Pudding

By Frances Lee Barton

RED stamps are not needed
Nor brown stamps nor blue
Nor stamps with a number —
Eight, twenty or two.
Not even a stamp
With a pictured sedan.
This pudding's non-rationed
Beat that if you can!

Lemon Fluff Pudding

1 package prepared vanilla pudding; 2 cups milk; ¼ cup lemon juice; ¾ teaspoon grated lemon rind; 1 egg white, well beaten.

Place pudding powder in saucepan. Add milk gradually, stirring constantly. Place over medium flame and cook until mixture comes to a boil and is thickened, stirring constantly. Add lemon juice and rind. Cool. Fold into egg white. Chill. Serve in sherbet glasses. Makes 6 servings.

Brownies Honor January Birthdays

January birthdays were celebrated at the Thursday, January 13, meeting of Brownie Pack No. 8, held at Grace Church of the Nazarene. The December birthday girls opened the birthday box, which is attractively covered with yellow paper and decorated with a large Brownie, and took out crowns and small gifts for the January birthday girls.

The January birthday girls were Jacqueline Berardy, Lona Biggs, Janet Eschenauer, and Helen Hankerson. The birthday of Mrs. Hilda Heagney, one of the leaders, was also celebrated.

Highlight of the refreshments served to more than 35 Brownies was a large birthday cake bearing one candle for each birthday girl.

Buy War Bonds!

Heady Style

UNASSUMING simplicity and outstanding personality characterize the pheasant blue satin gown preferred by CBS actress Noel ("This Living World") Mills for dinner and theatre dates. En route, the adaptable scarf, cut in one piece with the dolman-sleeved blouse, may be draped over the hair in a protective fashion and casually dropped upon arrival to give a graceful neckline. (Original by Zoe de Salle, New York.)

Correctly Casual

ADEPT at plotting the most practical course is United Airlines' Isabel Kane who won a spot on CBS "Thanks to the Yanks" quiz. She wears a Miss Cricketeer suit of tan and gold shephera check, the easy English tailoring of which gives the costume a day-long follow-through from business to social dates. (From Samuel Spitz & Sons, New York.)

READING & WRITING

BY *Edwin Seaver* AND *Robin McKown*

EARLY in the Spring of 1943, there appeared in Life Magazine a photographic story of unusual interest—a beautiful picture record of eight places famed in English prose and poetry. The extraordinary photographs were contributed by David Scherman, one of Life's photographers, and the descriptive text was written by Richard Wilcox, an associate editor of that magazine.

CHRISTOPHER MORLEY

Out of these beginnings grew the book, "Literary England," which is comprised of fifty full-page photographs, with accompanying passages which have made these scenes and places part of the life and thought of every lover of English literature. The Book-of-the-Month Club is distributing "Literary England" to its members as a book-dividend.

Here is Sherwood Forest where Robin Hood and his merry men hid out; the assembly room at Bath (now in ruins as a result of a Nazi bombing raid) where Pickwick played whist; the old curiosity shop Dickens wrote of in his novel; the farmhouse on the Yorkshire moors where Heathcliff lived in Emily Bronte's "Wuthering Heights."

To make complete the pleasure afforded by this enduring volume, Christopher Morley has written a delightful introduction.

* * *

Richard Dempewolff, in "Animal Reveille," tells of some of the curious mascots adopted by the boys at the fighting front. There was Young Abe, a twenty-pound eagle, who held sway over the U.S. 69th Armored Regiment; Randolph, a white Angora rabbit, a pet of the AEF; Myrtle, the magpie, who belonged to an Aussie regiment. A South African unit cherished two baboons; another British unit in Libya found and adopted a nice fat hedgehog that presently became four hedgehogs. A U.S. fighter plane squadron had a pair of parrakeets, and the lads spent their time off duty trying to teach the birds to yell, "Air raid! Air raid! Yippee!"

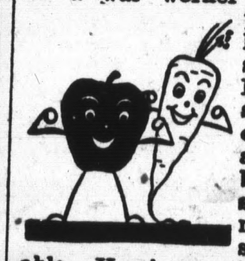
* * *

Add Lincoln stories: this one is from Hamilton Basso's book, "Mainstream." Abraham Lincoln was once asked by his Springfield neighbors how it felt to be President. On due consideration, he replied, "You know about the man who was tarred and feathered and ridden out of town on a rail, don't you? A man in the crowd asked him how he was enjoying it, and his reply was that if it wasn't for the honor of the thing, he'd much rather walk."

Serve Health Salads

By Frances Lee Barton

SERVE health salads, whether you are a pre-war homemaker, or a war worker with meals to prepare after a hard day in the shop or factory. Health foods such as raisins, carrots and apples may be blended into some of the most delicious salads imaginable. Here's a recipe to prove my statement:



Carrot and Apple Salad

1 package lemon-flavored gelatin; 2 cups hot water; dash of salt; ⅓ cup finely diced unpeeled red apple; ⅓ cup finely diced raw carrot; ⅓ cup seedless raisins, if desired.

Dissolve gelatin in hot water. Add salt. Chill. When slightly thickened, fold in remaining ingredients. Turn into individual molds. Chill until firm. Unmold on crisp lettuce. Garnish with mayonnaise. Makes 4 to 6 servings.

Romance

NON-PRIORITY chiffon, fashioned to prove there is no wartime ban on grace and beauty, gives fragile femininity to the evening gown of CBS actress Mercedes ("I Love A Mystery") McCambridge, whose only adornment is a flower in her hair. Off-shoulder decolletage tops the fitted bodice, from which velvet ribbons fall to the edge of the graceful bouffant skirt. It's first degree formality for the younger girl.

Grade Labeling Comes To Literature

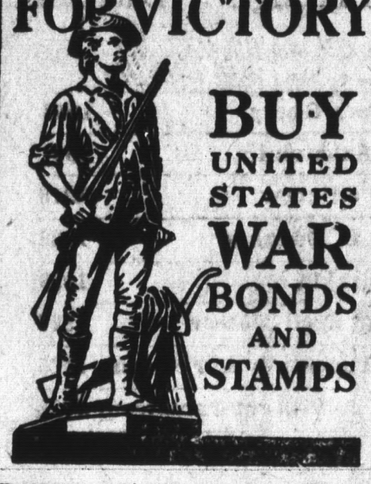
So now it has come to this—that the bright young men (and the party hacks) in Washington, having invaded every other field, from the baby's formula to the number of coughs in each brand of cigarettes, are to decide, in their great wisdom, what constitutes "literature" and "art"!

That, at any rate, is the dire picture conjured up by the action of Postmaster General Frank Walker in ruling that the writings in Esquire magazine are not literature, and that its pictures aren't art—and that, therefore, it isn't entitled to the same postal rates enjoyed by other popular magazines. For Walker, who also happens to be the Democratic party chief-of-staff, didn't ban Esquire on the ground that its copy offended public morals, but on the amazing ground that what it printed lacked literary merit.

There may be many who will agree with Walker that Esquire is lacking in literary distinction, but heretofore, of course, the American people have been free to decide what was literature and what wasn't. And what was tripe for some proved good entertainment for others. We have had no "command performances" in Washington—no board of literature to tell us what was good and what was bad, or what was indifferent. We decided that for ourselves. But now, if Postmaster Walker's dictum may be taken as a criterion, grade labeling has come to literature. And may the gods preserve us from what seems to be in store for us.

Are you entitled to wear a "target" lapel button? You are if you are investing at least ten percent of your income in War Bonds every pay day. It's your badge of patriotism.

	Name	Address	Phone	Prop. or Mgr.	Date Est.
ALTERATIONS	Mrs. Cora Oberg	74 Moltke	RAndolph 7671	Mrs. Cora Oberg	1943
AUTO SALES AND SERVICE	Belli Motor Company	Mission and San Pedro	DElaware 6300	M. J. Soldavini	1867
	Daly City Garage	47 Hillcrest	RAndolph 2930	Cliff Pettigrew	1916
	James E. Donahue	6259 Mission	RAndolph 9941	James E. Donahue	1932
	Harris Brothers	5990 Mission	DElaware 1173	W. Mushkin	1939
	Mather Bros.	6041 Mission	DElaware 3426	Joe and Fred Mather	1928
	Mission Auto Co.	6465 Mission	RAndolph 0334	A. L. Timossi & A. Ferraris	1925
	Pantaleoni Bros.	7046 Mission	RAndolph 3868	Victor & Vincent Pantaleoni	1928
	Peter Venturino	5975 Mission	RAndolph 9922	Peter Venturino	1939
AUTO WRECKERS	Daly City Auto Wreckers	7201 Mission	RAndolph 9592	D. Fairchild	1931
BARBER SHOPS	Curry's Barber Shop	6371 Mission		Cliff Curry	1926
BEAUTY PARLORS	Cut 'N Kurl	6654 Mission	RAndolph 0292	Mrs. Jennie Borelli	1934
	Daly City Beauty Shop	6315 Mission	RAndolph 8227	Julia Boschi	1940
	La Cerna Beauty Salon	5 Wellington	DElaware 0868	Mrs. Theresa Cerna	1938
	Little Beauty Salon	6019 Mission	ELkridge 0077	Frances Vitzen	1941
CANDY STORES AND CREAMERIES	Central Creamery	6331 Mission	ELkridge 4220	Albert E. Pulley	1940
	Daly City Creamery	6288 Mission	RAndolph 9639	Rose Hanson	1935
	Goodness! Laura Lee Candies	6229 Mission	DElaware 2940	R. C. Coombs	1940
CEMENT AND CONCRETE	Daly City Lime & Cement Co.	399 Templeton	RAndolph 1871	A. Milano	1916
CLEANERS AND DYERS	Daly City Cleaners	6274 Mission	DElaware 5261	J. F. Schultz	1940
	Wardrobe Cleaners	6748 Mission	JUniper 4-8321	T. B. Jones	
CORSETIER (Individual)	Spirella	332 Miriam	RAndolph 6895	Mrs. Eula Jakobsen	1942
DRUG STORES	McGraw Bros'. Pharmacy	6300 Mission	RAndolph 6012	E. A. McGraw	1928
DRY GOODS	Colma Dry Goods	7389 Mission	ELkridge 2792	Elizabeth Barlesi	1940
	Daly City Dress Shop	6277 Mission	DElaware 7207	Alfred Guttmann	
	Kaye's Smart Shop	66 School	ELkridge 3710	Kaye Abrami	1941
	Shepherd Specialty Shop	6389 Mission	JUniper 4-9034	Mrs. Wm. A. Shepherd	1943
	Warshawski's Dry Goods	6340 Mission	DElaware 0231	Henry Warshawski	1922
EGGS AND BUTTER	Robertson's Egg Store	9 Hillcrest	RAndolph 6846	Alfred W. Robertson	1931
ELECTRICIANS	Electric Motor House	6999 Mission	ELkridge 3350	William Kerch	1940
	Hopman Electric	27 Gambetta	DElaware 5629	T. R. Hopman	1929
	Meritt Electric	244 Hillside	DElaware 7817	B. L. Meritt	1935
FLORISTS	School St. Nursery	213 School	DElaware 0981	Fred Lagomarsino	1929
GROCERIES	Colma Pioneer Grocery	San Pedro	DElaware 9040	G. Belli & Sons	1937
	Keithley's Market	6390 Mission	RAndolph 5884	"Red" Keithley	1940
	Hanover Grocery	653 Hanover	DElaware 10336	G. Gimle	1941
	Lucca Ravioli Co.	7370 Mission	RAndolph 6102	Pat and John Stanghellini	1926
	Philosophy Store	31 Hillcrest	RAndolph 2799	Geo. Nick & Bros.	1907
	Phil's Grocery	108 Los Olivos	ELk. 0458	P. W. Selby	1939
	Westlake Market	301 Miriam	RAndolph 9667	Robert Fessenden	1938
HARDWOOD FLOORS	L. H. Comer	159 Santa Cruz	RAndolph 9294	Larry Comer	1928
HOSPITALS	Villa Sanitarium	Vale and Werner	RAndolph 3636	Joseph Sarto	1929
INSURANCE	John J. Fahey Sr.	3 Wellington	DElaware 2981	John J. Fahey Sr.	1920
	A. J. Gaggero	7377 Mission	DElaware 8485	A. J. Gaggero	1930
	P. G. Selmi	39 Wellington	DElaware 2663	P. G. Selmi	1939
LIQUOR STORES	Gelsi's Place	6278 Mission	RAndolph 9729	Egedio Gelsi	1935
	Midtown Liquor Store	7144 Mission	ELkridge 2128	Mrs. Dezolina Scocca	1941
LUMBER YARDS	Dolan Bldg. Supply Co.	6939 Mission	RAndolph 6995	D. A. & J. F. Dolan	1923
	A. L. Stockton Lumber Co.	6100 Mission	DElaware 6320	A. H. Stockton	1909
MATTRESSES	Daly City Mattress & Upholstering Co.	6754 Mission	DElaware 9792	E. J. Allen	1936
MEAT MARKETS	Lucca Meat Market	Colma	RAndolph 6102	L. Pinochi & L. Stanghellini	1932
MORTUARY	W. C. Lasswell	6154 Mission	RAndolph 0100	B. Lasswell & I. Lasswell	1916
NURSERIES	Bungalow Nursery	Hillside	RAndolph 3718	Mr. & Mrs. Werle	1919
	Daly City Nursery	559 San Diego	DElaware 9907	F. & S. Bryant	1921
PLUMBER	A. M. Harrison	6236 Mission	DElaware 1991	A. M. Harrison	1927
RADIO SHOPS	Byrne Radio Store	6241 Mission	RAndolph 7782	Edward Byrne	1931
RESTAURANTS	Central Club	6282 Mission	RAndolph 9616	A. Sardi	1938
	Daly City Coffee Shop	6339 Mission	ELkridge 2657	John Sacaldasis	1928
	Gilmore's Inn	6456 Mission	DElaware 1286	Harry Gilmore	1942
	Hilltop Lodge	22 Hillcrest	RAndolph 9591	Jim Crudo	1940
	Italian Cafe	6630 Mission	ELkridge 0616	Lena Sereni	1940
	Theatre Grill	6233 Mission	RAndolph 9787	George Spoulos	1931
	Tiny's New Place	6045 Mission	RAndolph 9583	T. Britton	1936
	Wit's End Cave	6055 Mission	RAndolph 9345	Bob Witt	1939
ROOFING	Alex Johnson	142 Winchester	DElaware 8418	Alex Johnson	1936
SAND AND GRAVEL	Pac. Coast Aggregates	Junipero Serra (85 - 2nd St.)	DElaware 3438		
SERVICE STATIONS	Frank's Union Super Service Station	6200 Mission		Frank Rehe and Staff	
	Carr's Service	6755 Mission	RAndolph 9755	J. O. Carr	1939
	Hammar's Shell Service	6098 Mission	RAndolph 9821	M. L. Hammar	1937
	Jean's Super Service Station	6498 Mission		Vic Gotelli	1943
SHEET METAL	Daly City Sheet Metal	6512 Mission	JUniper 4-4469	Frank Neumann	1933
THEATER	Daly City Theatre	Mission & Flournoy	YUkon 2112	Henry Combe	
UPHOLSTERY	REB'S Upholstery Shop	26-28 Hillcrest	DElaware 4591	R. E. Bennett	1942

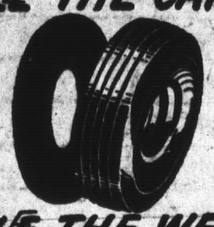


FOR VICTORY

BUY UNITED STATES WAR BONDS AND STAMPS

KEEP ON *Backing the Attack* WITH WAR BONDS

DOUBLE THE CARE and DOUBLE THE WEAR



WESTLAKE MARKET

301 Miriam St. RAndolph 9667

Closed Sundays from Noon to 4:30 p. m.
Open Evenings Till 8 p. m.

FOR YOUR CONVENIENCE

Maybe you haven't known (a personal friend of ours didn't until just the other day) that we stock a great many items other than staple groceries and meats. Besides the freshest, finest vegetables and fruits on the daily markets, other "convenience" lines designed to save our customers' time and money include:

SCHOOL SUPPLIES
GREETING CARDS
NOTIONS (Thread, Tape, Shoe Laces, Etc.)
ICE CREAM - SOFT DRINKS
BEER - WINE - SODA
GARDEN SEEDS
ELECTRIC LIGHT GLOBES
ICE

Lucca Ravioli Co.

7370 Mission St., Colma — *Cash and Carry* — Phone RAnd. 6102

We Feature The Finest
Imported and Domestic
GROCERIES

Garden - Fresh
PRODUCE

Quality
BEVERAGES

Full Lines of
Livestock and Poultry
FEEDS
And HAY and GRAIN

LUCCA MEAT MARKET

HOURS: 9 A. M. to 6 P. M.

Ration points and dollars buy more meat when you spend them with a reliable, conscientious dealer. Prime quality and cuts "made to your order" have been standards upon which were built our successful meat department, and which mean more to your advantage today than ever before. Let LUCCA'S MEAT MARKET help solve your food problem.

In spite of wartime difficulties, we do maintain delivery service for feeds where it is impossible for the customer to carry home his purchases. We do this as a patriotic effort, one of our ways in which to keep the home front "clicking" while our men are fighting "out there."

However, we must ask that whenever possible, feeds be picked up at our store. Please do not ask us to unnecessarily expend vital manpower and transportation to carry these purchases. Doing your part in this will be a great favor to us, as well as aiding the war effort.

FARMERS MARKET

6386-6390 MISSION STREET

KEITHLEY'S QUALITY

FRUITS and VEGETABLES

(Hours: 9 a. m. to 9 p. m. - Store Closed All Day Mondays)

WE SPECIALIZE IN
FRESH
VEGETABLES
DIRECT FROM LOCAL RANCHES

CARROTS, CAULIFLOWER, CABBAGE, BEETS, MUSTARD GREENS, SWISS CHARD, Etc.

CHOICE SELECTIONS OF
CITRUS FRUITS AND APPLES

FARMERS MEAT COMPANY

By
SHOPPING AT FARMERS

Quality Meats - Low Prices
Cheerful Service

Be sensible—use our experience and knowledge gained from years in the business to get full value for your dollars and points. We'll gladly cut meats to your order, and housewives find our suggestions helpful in preparation and serving.